



**Annual Meeting
and Webinar
November 16, 2021**

**Webinar:
The Pandemic After the Pandemic –
The Future of Mental Health**

The British Columbia Chapter of the International Society of Certified Employee Benefit Specialists presents our final education session for 2021. The session will be preceded by a short chapter meeting, all are invited to attend.

The pandemic has exposed gaps in our health care system – we hadn't collectively taken mental health seriously, and although we are now on the brink of a mental health crisis employers can leverage technology to strengthen or launch a mental health strategy. Virtual therapy and digital mental health platforms are an effective alternative to traditional EAPs and “bricks and mortar” counselling solutions. Interventions like virtual therapy (i.e. synchronistic video counselling) have the potential to dramatically lower disability costs, improve access to mental health services and improve ROI-related data sets available to employers, while potentially reducing reliance on prescription drugs. So why aren't these technologies more widespread—especially when they're clinically validated? How can employers adopt and scale these services? In this presentation, Green Shield Canada will share their experiences with digital EAP, virtual therapy, their move into digital health, and their thoughts on where the Canadian mental health system needs to go next.

DATE: Tuesday, November 16, 2021

TIME: 8:15 - 8:30 am PST - Annual General Meeting
(All are welcome to attend the meeting.)
8:30 - 9:30 am PST - Session

LOCATION: 

COST: Free

REGISTRATION: Please [click here](#) to register via Zoom. You will receive a confirmation email containing information about joining the meeting.

RSVP: By Monday, November 15, 2021

QUESTIONS: Contact bciscebs@gmail.com.

One continuing education credit will be provided upon completion of the webinar.



This webinar qualifies for one (1) CEBS Compliance credit.
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PRESENTER

Joe Blomeley | Executive Vice President, Individual, Public Sector & Mental Health | GSC

Joe identifies future needs and trends to strengthen partnerships and operational excellence for our individual and public sector clients. He is also responsible for building out GSC's mental health strategy which will focus on addressing mental health issues with affordable, on demand and clinically-validated digital mental health services. His extensive career spans public and private sector organizations, including leadership positions with the Business Council of Canada, and most recently, at Morneau Shepell as Senior Vice President, Ontario Region Leader and Public Sector. Mr. Blomeley has an impressive track record as a thought leader who also rolls up his sleeves to put vision into action. He holds a Master of Arts, International Affairs from Carleton University and Bachelor of Arts, Honours Political Science from Western University.